



Event Sponsorship Menu

MESA Member upgrades apply e.g pay for Silver, receive Gold benefits

DELIVERABLES	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND
Mention in pre-event press release and post-event coverage	■					
Sponsorship of Networking Luncheon	■					
Sponsorship of Networking Reception	■	■				
Sponsorship of Networking Breaks	■		■			
Speaking opportunity or panel participation	■	■				
On Stage Technology Spotlight			■			
Promotional literature and gift or giveaway included in the delegate pack**(optional)	■	■	■			
Company mention in welcome and closing addresses as sponsor	■	■	■	■		
Demonstration space within the networking break area*** -OR- pop-up banner**	3m x 3m	3m x 2m	3m x 2m	3m x 2m	Banner Only	Banner Only
Sponsor company logo in e-mail promotions, on website and in PR	■	■	■	■	■	■
Logo on promotion signs and on stage	■	■	■	■	■	■
Company logo on conference programme cover	■	■	■	■	■	■
Conference Programme Ad or White Papers	2 Pages	Full Page	Full Page	Full Page	Half Page	Half Page
Conference programme ad placement	Priority 1	Priority 2	Priority 3	Priority 4		
Complimentary conference registrations	12	10	8	6	4	2
Number of sponsorships available	1	3	4	5	unlimited	unlimited
PRICE (Plus VAT)	£11,000	£8,500	£7,000	£5,500	£3,750	£2,250

All prices exclude VAT, which is charged at 20%

* MESA member upgrade not available

** Sponsor provides promotional items, literature, pop-up banner or promotional sign

*** Exhibit Package: 2m draped table with two chairs, wastebasket and electricity

Additional Sponsorship Opportunities**

Price (Plus VAT)

Event Brochure

- Double page spread £1,600
- Outside rear cover £1,100
- Inside front cover £1,000
- Inside rear cover £950
- Inside run-of-paper £900

Event Folder

£3,550***

Lanyard

£4,500***

** For details of any of these additional sponsorship opportunities, please contact Jim Bottoms, David Millar or Caroline Baines.

*** Available for half price with Diamond, Platinum, Gold or Silver sponsorship packages dependent on availability.

For More Information Contact:

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