

## Event Sponsorship Menu

MESA Member upgrades apply e.g pay for Silver, receive Gold benefits

DELIVERABLES	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND
Mention in pre-event press release and post-event coverage	■					
Sponsorship of Networking Luncheon	■					
Sponsorship of Networking Reception	■	■				
Sponsorship of Networking Breaks	■		■			
Speaking opportunity or panel participation	■	■				
On Stage Technology Spotlight			■			
Promotional literature and gift or giveaway included in the delegate pack**(optional)	■	■	■			
Company mention in welcome and closing addresses as sponsor	■	■	■	■		
Demonstration space within the networking break area*** -OR- pop-up banner**	3m x 3m	3m x 2m	3m x 2m	3m x 2m	Banner Only	Banner Only
Sponsor company logo in e-mail promotions, on website and in PR	■	■	■	■	■	■
Logo on promotion signs and on stage	■	■	■	■	■	■
Company logo on conference programme cover	■	■	■	■	■	■
Conference Programme Ad or White Papers	2 Pages	Full Page	Full Page	Full Page	Half Page	Half Page
Conference programme ad placement	Priority 1	Priority 2	Priority 3	Priority 4		
Complimentary conference registrations	12	10	8	6	4	2
Number of sponsorships available	1	3	4	5	unlimited	unlimited
<b>PRICE (Plus VAT)</b>	<b>£11,000</b>	<b>£8,500</b>	<b>£7,000</b>	<b>£5,500</b>	<b>£3,750</b>	<b>£2,250</b>

All prices exclude VAT, which is charged at 20%

\* MESA member upgrade not available

\*\* Sponsor provides promotional items, literature, pop-up banner or promotional sign

\*\*\* Exhibit Package: 2m draped table with two chairs, wastebasket and electricity

## Additional Sponsorship Opportunities\*\*

Price (Plus VAT)

### Event Brochure

- Double page spread £1,600
- Outside rear cover £1,100
- Inside front cover £1,000
- Inside rear cover £950
- Inside run-of-paper £900

### Event Folder

£3,550\*\*\*

### Lanyard

£4,500\*\*\*

\*\* For details of any of these additional sponsorship opportunities, please contact Jim Bottoms or David Millar.

\*\*\* Available for half price with Diamond, Platinum, Gold or Silver sponsorship packages dependent on availability.

## For More Information Contact:

**Jim Bottoms**

T: (44) 1525 864 376

[Jim@MESAEurope.org](mailto:Jim@MESAEurope.org)

**David Millar**

T: (44) 1525 864 376

[David@MESAEurope.org](mailto:David@MESAEurope.org)

**Caroline Baines**

T: (44) 1525 864 376

[Caroline@MESAEurope.org](mailto:Caroline@MESAEurope.org)