



Driving Innovation in your Productions: Quicklink announce the launch of Studio-in- a-box solution at CABSAT 18

Quicklink Video Distribution announces the launch of the Studio-in-a-box solution at CABSAT 18 for the Middle East region.

The Studio-in-a-box is designed for full remote controllable HD studio productions. It provides instant provision of broadcasting resources, from various locations, all fully remotely controlled and managed by the central studio.

Connecting to Quicklink's globally optimised low latency infrastructure, the Studio-in-a-box delivers bi-directional video/audio between the contributor and broadcaster. This broadcast quality, bi-directional solution allows broadcasters and content producers ease of management of their resources and to optimise their workflows.

Richard Rees, Quicklink CEO explains; "The *Studio-in-a-box* is an ideal remote broadcast solution allowing full remote control of the camera, lighting, exposure and more. With industry leading resiliency built in, content will always get to where it's needed, when it's needed".

Requiring only an internet connection, the Remote Studio-in-a-box is a simple one button operation for the contributor with everything that needed in one compact solution, including camera, lighting, microphone and headset.

The Quicklink Studio-in-a-box features the industry leading Panasonic PTZ cameras allowing production quality content to be delivered.

Nigel Wilkes, Group Manager for Panasonic UK's Professional Camera Solutions division says "Panasonic remote PTZ cameras are recognised as industry leading, due to their high levels of quality & reliability. Working with Quicklink and their Studio-in-a-box solution offers broadcasters and anyone who produces content the benefit of flexibility and scale without compromising on quality".

For more information, please visit Quicklink at CABSAT (stand ZB6-C32) or email sales@quicklink.tv.

About Quicklink

Quicklink is one of the leading global providers for cost effective, high quality broadcast solutions in the fields of news, sport, entertainment and corporate media. Quicklink provides over 400 TV stations with software and hardware IP solutions for the transmission of live and edited video. Quicklink's solutions are the best available for achieving superb video and audio quality from low speed connections up to high speed HD.

About Panasonic

Panasonic is a leading supplier of professional broadcast and video solutions. Their innovation in the sector is illustrated by the fact that the Panasonic P2HD Series played a pivotal role in the switch to file-based broadcasting and video production workflows. Leading European broadcasters have already switched to P2 since it was introduced in 2005, and industry specialists value the outstanding reliability, speed and rewrite performance of their solutions.