



TVT launches Access Services arm and reveals plan for a new LA office amid surging revenue growth

- TVT leverages international experience while bringing in leading expert to build out services addressing hearing- and sight-impaired audiences
- Plan to open new office in Los Angeles reflects growing demand for TVT services from US-based global players looking to move into overseas markets
- 50% annual revenue growth feeds TVT expansion into new areas and markets

London, Thursday 8 June – [TVT](#), the managed media services provider, has today announced a major expansion that includes the launch of a full **Access Services business unit**, along with a plan to open a **new Los Angeles office** during 2017. The moves come as TVT is enjoying strong financial growth, with **revenues for the quarter ending March 31 double** those for the same period in 2016.

The new TVT Access Services business launch will be bolstered by the appointment of a leading global expert in the area, **David Padmore**, as **International Advisor**. He previously held senior management positions at Ericsson, RedBee Media and the BBC, overseeing delivery of Access Services, which include subtitling for deaf and hard-of-hearing people and audio description for those with sight impairments.

“We are definitely in growth mode at the moment,” says **Ian Brotherston**, **TVT’s Chief Executive**. “This expansion fits perfectly with the growing demand for international services we are seeing around the world. Broadcasters and content owners are looking to new markets and require a whole range of services to address cultural sensibilities and comply with regulations – including access.”

While the plan to open a Los Angeles office is still in the early stages, it will enable TVT to work more easily with its US clients, which include **A+E Networks**, **Discovery** and **Hulu** – as well as offer a local point of contact for new business opportunities with other key players based in the American market. TVT enables broadcasters and content owners to overcome the complexities of **creative content versioning and compliance** for programmes being viewed in international markets.

The announcements cap a strong period overall for TVT: **Full-year results** for the financial year ending on **March 31** saw **revenue growth of 50%** over 2015/2016, while **revenues for January to March alone were double** the same quarter the previous year. This strong performance has been fed largely by business growth in Southeast Asia and Japan, Brotherston notes.

In launching **Access Services**, TVT is building on the access and localisation services it already provides to the BBC, Netflix and others.

“We are now formalising Access Services as a core business by adding additional features to **ContentSelect**, our workflow and media management platform, to make the process easier to manage and more cost-effective,” notes **Brotherston**. “And David Padmore adds a whole new level of expertise and experience in this area that will be of huge benefit to our clients.”

Padmore adds: “There is a growing requirement for content access in different markets – driven by consumer demand, regulatory pressures and increased awareness of corporate responsibility. As more content moves onto over-the-top and on-demand platforms around the globe, managing this process in an effective fashion and ensuring that accessibility is maintained across platforms will become crucial for international operators. The fact that TVT is already a global player is a huge advantage.”

Padmore explains the initial focus for TVT Access Services will be on the UK, but he expects the company to swiftly build the business from its other major locations in Singapore, Australia and Japan. He expects integration with the **ContentSelect** platform to help in quickly building out TVT’s offering.

“Building accessibility directly into the content processing workflow is still a rarity in the industry and the TVT approach allows operators to add subtitles and audio description in line with the wider compliance and metadata-gathering processes without incurring huge additional cost or delay,” says **Padmore**. “There is some real innovation here for broadcasters in terms of efficiency and the value for money they derive from their access services spend.”

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About TVT

Founded in 1994 and headquartered in London, TVT is one of the world's fastest growing digital media services companies, with offices in Tokyo, Singapore and Sydney. TVT provides managed media services that enable broadcasters, operators and content owners to address the complexities of the dynamic international market for linear, on-demand and online entertainment. The TVT team combines the art and science of television through creative content versioning, compliance expertise, and access services. ContentSelect, its innovative content management platform, ensures flexible and transparent media workflows that increase efficiency, reduce cost and speed time to market. TVT is trusted by the industry's biggest names – including the BBC, Netflix, A+E Networks, Hulu, Discovery Communications and Scripps Networks – to enrich and manage tens of thousands of hours of content, serving millions of viewers every day.

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