

PRESS RELEASE

Gütersloh-based storage media manufacturer wins award at Consumer Electronics Show in Las Vegas

Sonopress Wins Prestigious Innovation Award

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The Los Angeles-based Digital Entertainment Group (DEG) has recognized Sonopress with its “Best Digital Product or Service Innovation“ award for the launch of the Ultra HD Blu-ray 100 optical disc. Sonopress Managing Director Sven Deutschmann accepted the prestigious innovation award at the Consumer Electronics Show (CES) in Las Vegas at the end of last week. CES is the world's largest industrial trade fair for technology developments and serves as a global meeting place for leading technology firms and innovative companies in the entertainment industry.

“As the industry pivots to meet consumer demands for more innovative and diverse forms of delivering content, so too, must we provide a seamless and frictionless means to bring content to consumers,” said DEG president Amy Jo Smith. “We are delighted to recognize Sonopress with the inaugural DEG Digital Product Innovation Award for its part in bringing 4K Ultra HD into the home in a more robust fashion.”

Deutschmann sees the award from the industry association as the well-earned reward for the Sonopress team's groundbreaking work of last year: “The Ultra HD Blu-ray 100 represents a quantum leap in the development of digital storage media. We are very proud of being in the forefront of the entire industry with this innovative technology.”

In the summer of 2016, Sonopress became the first company worldwide to receive certification for the new optical disc, a “triple layer disc” that can contain up to 100 gigabytes of data capacity. This was preceded by intensive process development and innovative machine configurations. Sonopress initially delivered the Ultra HD BD 100 to the U.S. market. Among the first movies published on UHD BD 100 were Hollywood blockbusters like “Man of Steele” and “Superman vs. Batman,” both from the major studio Warner Bros. Sonopress has now produced more than two million ultra HD Blu-ray discs at its headquarters in Gütersloh, Germany.

About Sonopress

Sonopress is a leading international entertainment and media service provider and realizes an extensive range of services and solutions for its business partners in the games, video, audio, publisher and TV/broadcasting industries. The service portfolio includes all areas of media asset management: From digital copy, replication and fulfilment to digitization, archiving, asset management and distribution/supply chain management as well as financial services right through to print services, print management and electronic content distribution. All of these processes are supported by innovative end-to-end IT systems. Based on decades of professional experience and intelligent solutions, we create benefit for our customers and ensure that they are well equipped for the challenges of today's market.

As part of the Bertelsmann Printing Group, Sonopress is a 100% subsidiary of Bertelsmann SE & Co. KGaA.

About the DEG

The DEG, the Digital Entertainment Group, is an industry association that advocates and promotes entertainment platforms, products and distribution channels, on behalf of motion picture, music, consumer electronics and technologies companies. Initiatives include Blu-ray Disc, Ultra Violet, 4K television, and Digital Data tracking. The DEG was founded in 1996 and is headquartered in Santa Monica/Los Angeles in the United States.

<http://www.degonline.org>

Caption:

Award ceremony in Las Vegas: DEG Secretary Mike Fasulo of Sony Electronics (l.) presented the DEG Innovation Award to Sven Deutschmann Managing Director of Sonopress.